



Daniel Fitzgerald, CFP®

**823 Burlington Avenue
Western Springs, IL 60558**

**Tel: (708) 246-6262
Fax: (708) 246-6288**

June 12, 2020

**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Daniel Fitzgerald that supplements the Pinnacle Financial Group, LLC brochure. You should have received a copy of that brochure. Contact us at 708-246-6262 if you did not receive Pinnacle Financial Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Daniel Fitzgerald (CRD # 5322909) is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Daniel Fitzgerald

Year of Birth: 1981

Formal Education After High School:

- Indiana University, BS Business Management, 2003

Business Background:

- Pinnacle Financial Group, LLC, Managing Member, 1/2019 - Present
- Pinnacle Financial Group, LLC, Investment Adviser Representative, 7/2015 - Present
- Aequus Wealth Management Resources LLC, Investment Adviser Representative, 6/2014 - 7/2015
- Northern Trust Bank, Market Research Representative, 3/2007 - 5/2014
- Northern Trust Securities, Inc., Registered Representative, 6/2007 - 5/2014

Certifications:

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP® (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 87,000 individuals have obtained CFP® certification in the United States. To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education - Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination - Pass the comprehensive CFP® Certification Examination. The examination, administered over a six hour time frame, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience - There are 2 pathways for candidates to fulfill the experience requirement for CFP certification: the 6,000-Hour Standard Pathway, three years of full-time financial planning-related experience, or the 4,000-Hour Apprenticeship Pathway, two years of full-time financial planning-related experience under direct supervision of a CFP professional; and
- Ethics - Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education - Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and

- Ethics - Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 Disciplinary Information

Mr. Fitzgerald does not have, nor has he ever had, any disciplinary disclosure.

Item 4 Other Business Activities

Daniel Fitzgerald is not actively engaged in any other business or occupation (investment-related or otherwise) beyond his capacity as Investment Adviser Representative/Managing Member of Pinnacle Financial Group, LLC. Moreover, Mr. Fitzgerald does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Daniel Fitzgerald does not receive any additional compensation beyond that received as an Investment Adviser Representative/Managing Member of Pinnacle Financial Group, LLC.

Item 6 Supervision

James J. Stork, Chief Compliance Officer and Managing Member of Pinnacle Financial Group, LLC is responsible for supervising the advisory activities of Mr. Fitzgerald. Mr. Stork can be reached at (708) 246-6262.

In the supervision of our associated persons, advice provided is based on the restrictions set by Pinnacle Financial Group, LLC, and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented suitability information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.